

Announcing 3 Victor's next generation competitive intelligence suite. *PriceEye* is a big data, AI driven airline analytics solution, in partnership with QL2.

Baltimore, MD—June 28, 2021—QL2 Software, LLC and 3 Victors, Inc. (3V) announce a new strategic partnership to deliver revolutionary insights to help airlines navigate a dynamic marketplace. By combining QL2's competitive fare data with 3V's world class data science, industry knowledge, and travel data analytics as a service (TDaaS) platform, airlines now have, for the first time, a 360° view of the travel landscape.



We are thrilled to partner with 3 Victors on this initiative. The combination of QL2's real-time competitive data and 3 Victors' advanced data analytics as a service platform provides airlines with an unbeatable combination of industry information and insights to maximize their revenue.

- Carl Wartzack | CEO of QL2



PriceEye is going to be a game-changer for airlines and, in QL2, we have found a kindred spirit to help us achieve 3 Victors' vision of moving the travel industry forward.

- Chris Zando | CCO of 3 Victors



The main areas of focus for this partnership are...



One-Stop Shop for Airlines

Access to over 300B competitive records per day, combined with huge real-time and historical data sets of fares, passenger, and schedule data on one revolutionary platform.



Immediate Decision Making

Data available at your schedule and frequency ensures fresh data is available for decision making.



More Strategic Data

Additional data elements not readily available from other sources:

- Over 1B consumer-initiated searches per day
- Real-time customer displayed fare, tax, and fee details
- Impute missing fare basis codes, taxes, and other pricing details that are not otherwise available

About QL2

QL2 is a pioneer in the competitive intelligence market, providing fresh data and actionable insights to empower customers to make strategic pricing and marketplace decisions that increase efficiencies and drive revenue growth.

About 3 Victors

3 Victors is a data science company, leading generational change to real-time data driven insights in the travel industry. 3 Victors is the nexus between data volume, variety, and velocity and has built the industry's first travel data analytics as a service platform.

3 Victors is the go-to source for intelligence and provides valuable insights to industry leaders such as Phocuswright, Euromonitor, and CAPA, as well as being a trusted resource to many news organizations.

For More Information

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