



Maximize Your Tire Sales Margins, Profits and ROI through Business Customization

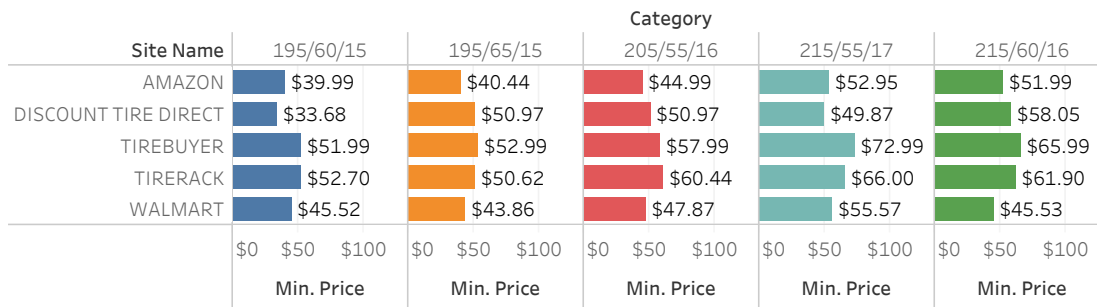
How well do you know your competition? Is your pricing comparable to your competitors' top-selling brands? Can you easily identify changing market trends related to specific tire sizes, markets or days of the week? QL2 has your solution - utilize our Retail Analytics platform to customize a data and reporting approach to answer your specific business needs.

Getting started is simple: specify the competitors and markets you'd like to compare, identify your business matching rules and we'll do the rest! Retail Analytics analyzes billions of data points a day to curate exact and comparable matches, and all are evaluated for accuracy and quality by dedicated matching experts. QL2 offers customized reporting through our Business Intelligence suite, so you can quickly filter charts and graphs and compare competitive data side-by-side.

Competitive Price Differences October 1, 2017

SITE	PRODUCT NAME	BRAND	SPEED RATING	TIRE SIZE	MANUFACTURER NUMBER	DISCOUNT TIRE DIRECT PRICE	AMAZON	TIREBUYER	TIRERACK	WALMART
DISCOUNT TIRE DIRECT	ALTIMAX RT43	GENERAL	T	205/55/16	15494660000	\$93.71	\$82.00	\$87.99	\$86.85	\$82.00
	ASSURANCE FUEL MAX	GOODYEAR	H	225/55/17	738201571	\$137.02	\$137.99	\$137.99	\$116.80	\$137.99
	EAGLE SPORT A/S	GOODYEAR	V	205/55/16	109907366	\$111.42	\$112.99	\$112.99	\$101.85	\$112.99
	ENERGY SAVER A/S	MICHELIN	V	225/50/17	70895	\$209.35	\$186.00	\$202.99	\$199.40	\$194.19
	PILOT SUPER SPORT	MICHELIN	Y	245/45/18	91157	\$220.00	\$219.97	\$225.99	\$219.97	\$235.33

Lowest Price Point by Retailer



QL2's industry-leading solutions arm you with on-demand data extraction for analysis, producing a real-time, insightful picture of your market. Through a combination of algorithmic and easy-to-use matching parameters, QL2 will analyze and match competitive products so you can make daily, long-term and last-minute profitable decisions.

There is no data problem we have yet to solve. Contact us today at tires@ql2.com to get started!