

QL2 Data Access for Air



QL2 Data Access for Air delivers dynamic fare information, empowering you to make strategic as well as tactical pricing and revenue management decisions. Armed with valuable pricing

data from the web you have a 360-degree view of the competitive landscape.

QL2 Data Access for Air drives business decisions for price, route information, and competitive positioning for over a hundred online travel agencies and airlines worldwide. QL2 provides manageable data on demand so you can put information from the web to work.

Optimize Your Pricing Strategy with QL2 Data Access for Air

In the airline industry, continuous knowledge of competitor's prices, routes and availability means staying competitive. This is no small feat since the airline industry endures constant price fluctuations. QL2 understands that for airlines, empty seats equal missed revenue. Knowledge of changes in the market landscape allows for quick and strategic action to fill more seats.

QL2 equips your pricing analysts and revenue managers with information about the competitive options that are available to consumers today. QL2 Data Access for Air provides up-to-date fare details, such as price and flight options, for virtually any competitor in any market. Only QL2 provides airlines with a cost-effective way to capture and manage actionable data for what is being sold anywhere, at any time across competing carrier and online travel agency websites.



“ QL2 drives our revenue optimization by informing us what routes at what price at what point in time. ”
— VP, Revenue Management

The screenshot displays the QL2 web application interface. At the top, there is a navigation bar with tabs for Home, Searches, Results, Reports, Tables, Magellan, and Account. The main content area shows search results for a flight route from Denver (DEN) to Las Vegas (LAS). The results are organized into sections: General, Schedule, and a data table. The General section provides details such as Type (Flights), Owner (domesticflights), Created (4:31PM PDT, Apr 29 2008), Last Run (12:10AM PDT, Apr 30 2008), and Finished (12:47AM PDT, Apr 30 2008). The Schedule section lists flight frequencies: Every Sunday at 00:00 PDT, Every Monday at 00:00 PDT, Every Tuesday at 00:00 PDT, Every Wednesday at 00:00 PDT, Every Thursday at 00:00 PDT, Every Friday at 00:00 PDT, and Every Saturday at 00:00 PDT. The data table below shows flight details for various carriers and sites.

	Site	Origin	Dest	Leave	Return	Specific CXR	Reference	Flight Class	Passengers	With Connections	Booking Engine	DOW Depart	DOW Return
	F9	DEN	LAS	1	2			E	1				
	UA	DEN	LAS	1	2			E	1				
	US	DEN	LAS	1	2			E	1				
	F9	DEN	LAS	2	3			E	1				
	UA	DEN	LAS	2	3			E	1				
	US	DEN	LAS	2	3			E	1				

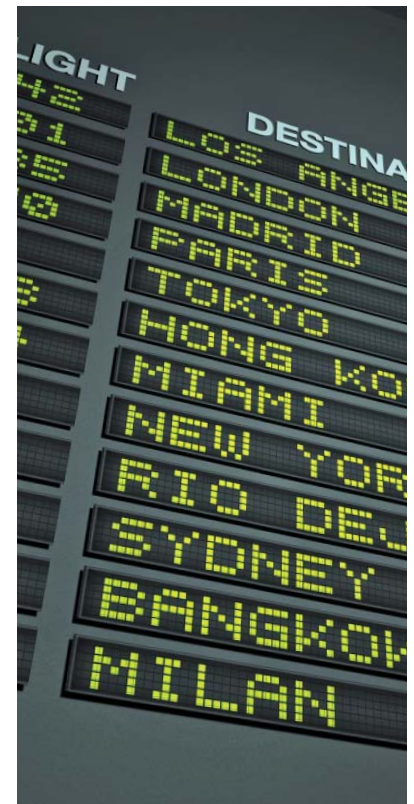
Our easy-to-use secure web solution lets you get started fast.

Getting Started is Fast and Easy

QL2 Data Access for Air is easy to use, giving you the ability to search competitor and online travel agency sites for pricing in specific markets, over specific departure and return dates, and even according to flight class. In addition, QL2 puts you in control of what, when and how often you search with a convenient scheduling option.

QL2 Data Access for Air integrates into your internal pricing and revenue management systems so you get a complete view of the marketplace.

- Easy-to-use: Connect to QL2 Data Access for Air via any web browser.
- User-controlled: Select only the information critical to your goals.
- On Demand: Access new data as often as needed for the most up-to-date fares.
- Robust: Access pricing data for any number of carrier or online travel agency sites.
- Dynamic: Take advantage of continuous access to critical information as QL2 Data Access for Air quickly adapts to website changes.



QL2 Data Access for Air integrates with revenue management systems including:

- PROS
- Navitaire
- Sabre
- Lufthansa Systems
- Revenue Management Systems, Inc.



Optimize Your Success with QL2

Learn more about how QL2 can help you access the vital data you need to gain and hold a competitive advantage and discover new market opportunities.

See for yourself how easy it is to access the data you need to optimize your success. Start today and join the hundreds of organizations around the world that rely on QL2 for manageable data on demand.

Request a Free Demonstration

Let us show you how QL2 Data Access for Air can optimize your success. Contact us today.

Email sales@QL2.com.