



QL2 Business Insights for Hotels

QL2 Business Insights for Hotels provides graphical representations of the data you need to compete in today's dynamic marketplace. With a complete picture of the competitive landscape, you can fine-tune your revenue management and pricing strategies, and react to the market faster than ever.



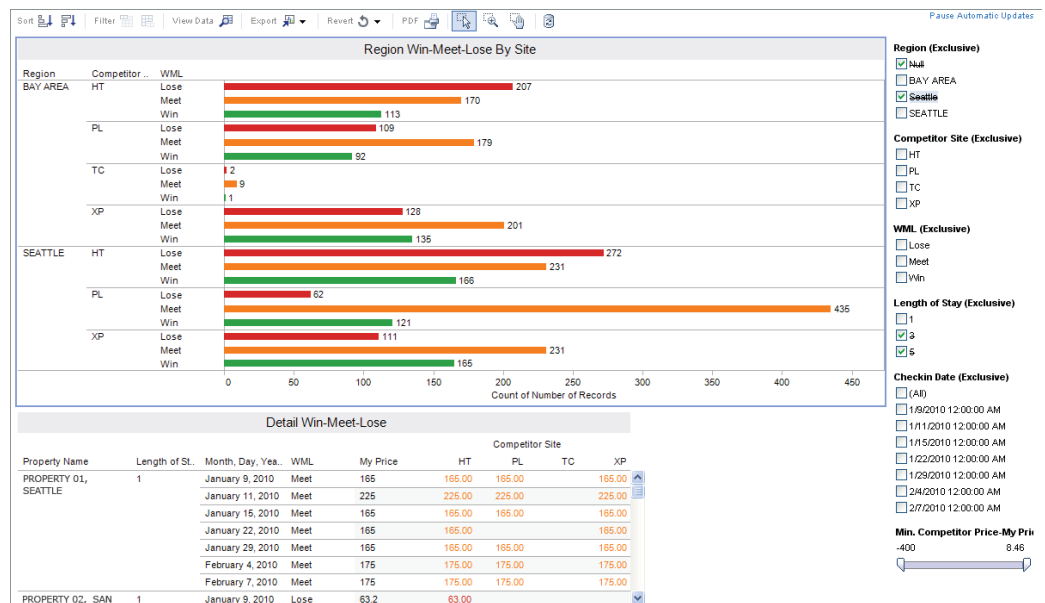
Designed to display the data most important to pricing analysts and revenue managers, QL2 Business Insights for Hotels enables you to position your organization as the leader in the industry by highlighting key trends in the market. You are now able to view the competitive pricing landscape with these easy-to-use visual reports.

Now you can get summary information and drill down to price and room details all in one report

Visualize Vast Amounts of Data and Drill Down to Details with the Click of a Mouse

QL2 Business Insights for Hotels integrates with QL2 Data Access for Hotels to provide you with a robust set of interactive reporting tools, giving you a 360-degree view of the market.

With QL2 Business Insights for Hotels, you have access to engaging visual reports that display summary information as well as price and room details. You see how your properties stack up against your competitors, how to better optimize your occupancy rates, what markets may be under performing, and where you stand in the marketplace.



Win-Meet-Lose by Site via QL2 Business Insights for Hotels



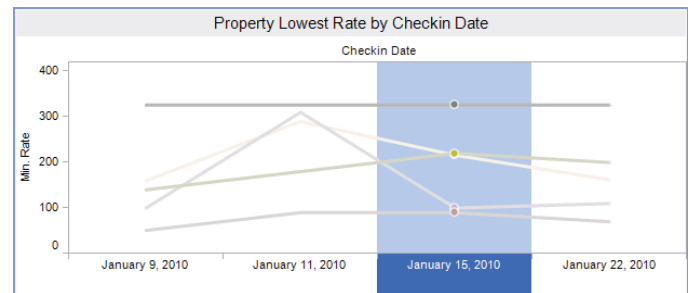
QL2 Business Insights for Hotels Gives You Visibility and Control

QL2 Business Insights for Hotels pinpoints and highlights rates and days or lengths of stays of interest to your organization in a compelling and interactive format, making it easier to adjust to the market. You control the data displayed and can drill down to the specific days of the week and the comp-sets most important to your organization. QL2 also stores the data used to generate your reports in a database-accessible format for future use.

- Easy-to-use: Connect to QL2 Business Insights for Hotels via any web browser.
- User-controlled: Filter to view only the information critical to your goals.
- On Demand: Visualize the data on your schedule.
- Robust: Access visual reports for pricing data for any number of hotel or online travel agency sites.
- Dynamic: Take advantage of continuous access to critical information as QL2 Business Insights for Hotels quickly adapts to website changes.

Optimize Your Success with QL2

Learn more about how QL2 can help you access the vital data you need to gain and hold a competitive advantage and discover new market opportunities. See for yourself how easy it is to access and visualize the data you need to optimize your success. Start today and join the hundreds of organizations around the world that rely on QL2 for manageable data on demand.



*Property Lowest Rate by Checkin Date
via QL2 Business Insights for Hotels*



QL2 Business
Insights for
Hotels

Request a Free Demonstration

Let us show you how QL2 Business Insights for Hotels can optimize your success. Contact us today.

Email sales@QL2.com.