QL2 and Clarabridge Partner to Simplify Data Extraction and Integration

Joint solution enables customers to gather and analyze web content using traditional BI tools

SEATTLE and FALLS CHURCH, VA – May 10, 2006 – QL2 Software and Clarabridge today announce their development partnership which combines QL2 Software’s data extraction and data integration platform, with Clarabridge’s Content Mining Platform™, extending the breadth of each offering to deliver a more comprehensive data extraction and analysis solution. The joint solution will provide an even greater ability to extract meaning from the vast amount of unstructured information to enable more complete sentiment analysis, competitive intelligence, and customer analytics. This, in turn, enables organizations to spend less time wading through search results and more time serving customers, controlling cost and risk, competing effectively, and driving profitability.

WebQL from QL2 Software monitors and gathers targeted information from inside or outside the firewall. Executing hundreds or thousands of queries in a given day, WebQL delivers exact user-specified results effortlessly. With the ability to extract and integrate data from virtually any source, WebQL gives the enterprise seamless access to any type of information to further extend business and competitive intelligence, enterprise search, text analytics, and other business operations solutions. WebQL even monitors password protected sources like newswires, trade journals, email repositories, websites and blogs, then puts the relevant data at your fingertips. For this joint partnership, WebQL will work seamlessly with Clarabridge’s Content Mining Platform, to integrate the extracted unstructured information with existing organizational information. For example, an organization can now crawl blogs for customer sentiment information and merge with other information, like demographic information, to track return-on-investment of target marketing to particular customer groups.

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The Clarabridge Content Mining Platform™ provides a holistic view of an organization's information assets, taking the exponentially growing universe of unstructured content like contracts, press releases, research papers, filings and call center notes and then analyzes the information alongside more structured content. The highly-scalable, secure, standards-based joint solution can easily be integrated into an organization’s IT framework in a matter of days.

“We’re making great strides toward simplifying data extraction and integration,” said Chris Buckingham, President and CEO of QL2. “Partnering with Clarabridge is a continuance of our commitment to ease the complex processes traditionally associated with information management.”

“This partnership will further enable our customers to spend their time making informed decisions versus gathering information,” said Justin Langseth, President and CTO of Clarabridge.

About QL2 Software, Inc.
QL2 Software offers the most comprehensive web mining and unstructured data extraction solutions for both inside and outside the firewall, empowering business intelligence, enterprise search, and text analysis applications for large companies and institutions throughout the world. With more than 30 customers in the Fortune 1000, QL2 delivers the data that drives the enterprise. In 2005, QL2 joined IBM’s Unstructured Information Management Architecture (UIMA) open source initiative, was named to KMWorld’s Top 100 Companies, and placed high on the list of Fastest Growing Private Companies in Washington by the Puget Sound Business Journal. For more information, visit www.QL2.com.

About Clarabridge
Founded by pioneers in the business intelligence (BI) industry and backed by a premier venture capital investment partner, Clarabridge is an emerging leader in text mining software. Clarabridge solutions link the worlds of text mining, search and BI to enable businesses to leverage all their data to make better decisions.

Unlike traditional approaches that are inflexible, expensive and time consuming, Clarabridge's patent-pending software uniquely combines the best of the structured and unstructured analysis worlds, allowing businesses to greatly extend the value of their existing BI investments. Clarabridge BI Search™ uniquely enables users to query enterprise BI content using an intuitive search interface. Clarabridge Content Mining Platform™ is the only enterprise-class solution that rapidly enables knowledge workers to directly mine text alongside existing structured data, using standard BI tools and analysis techniques, to address a host of real-world business needs. Clarabridge is headquartered in Falls Church, VA. For more information, visit www.Clarabridge.com.

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