

# QL2 Business Insights for Petrol



QL2 Business Insights for Petrol presents aggregated sets of data for trend analysis, auditing and market monitoring—at your fingertips.

The reports and dashboards at the core of this solution transform vast amounts of data into actionable, multi-dimensional information.

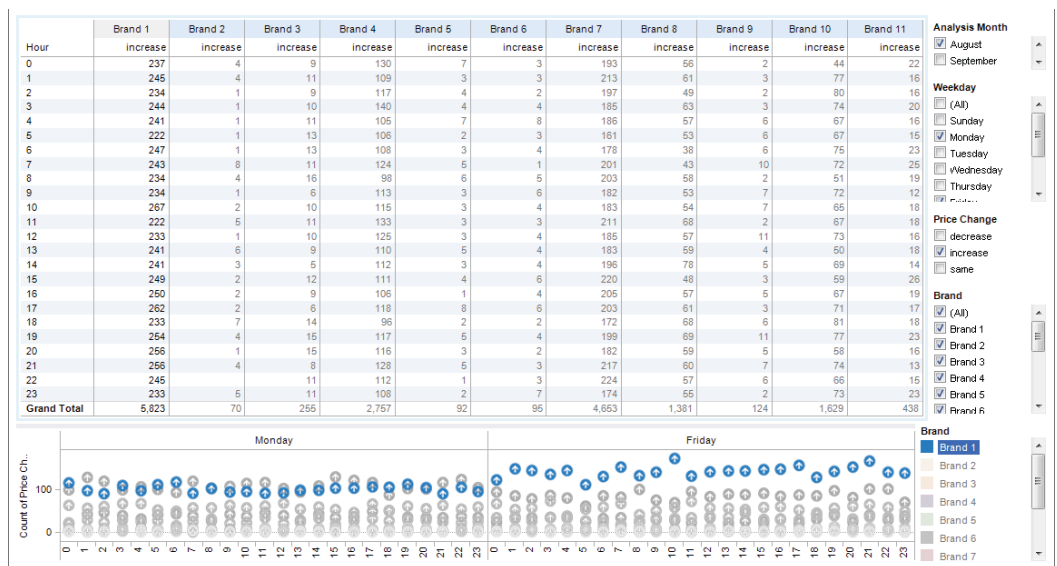
Designed to provide the data most important to petrol pricing and operational professionals, QL2 Business Insights for Petrol turns huge amounts of data into compelling graphical representations. Key trends and anomalies are revealed that might take hours, or even days, to notice using traditional tools. You can quickly accomplish your analysis and reporting work with our engaging visualizations.

Powerful Visual Analysis Saves Valuable Time and Resources

## Visualize Vast Amounts of Data and Drill Down to Details with the Click of a Mouse

QL2 Business Insights for Petrol integrates with QL2 Data Access for Petrol to provide you with a robust set of interactive reporting solutions and enrich your view of the marketplace.

QL2 Business Insights are designed to quickly answer complex pricing questions, perform time slice analysis, and extract knowledge based on geographic information – enabling you to optimize your resources and focus on the trends that really matter.



Price Changes by Day Of Week, via QL2 Business Insights for Petrol



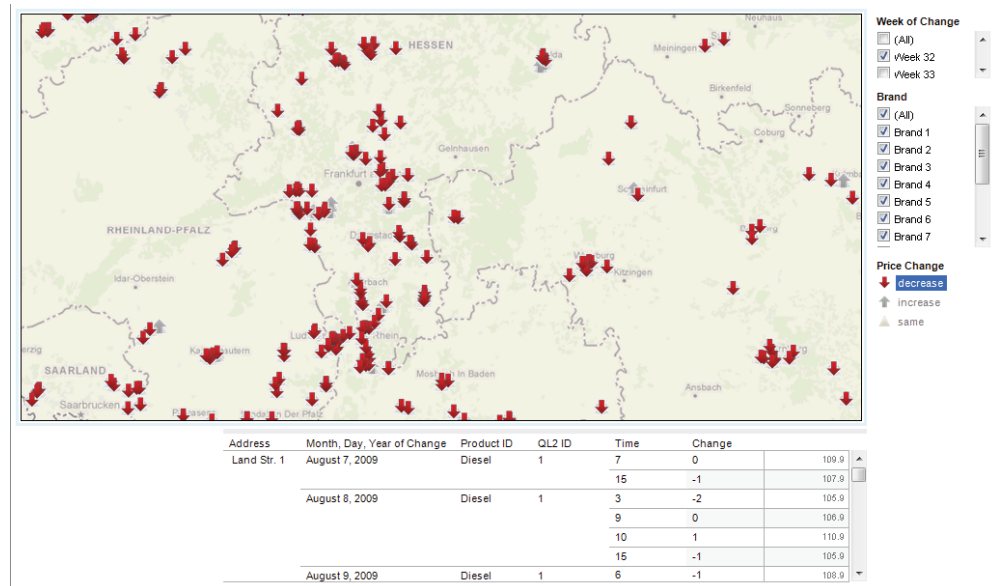
## QL2 Business Insights for Petrol Gives You Visibility and Control

QL2 Business Insights for Petrol pinpoints and highlights prices of interest to your organization in an easy-to-use interactive format, making it faster to adjust to and analyze your market.

- **Easy-to-use:** Connect to QL2 Data Access for Petrol via a web browser.
- **User-controlled:** Select only the information critical to your goals.
- **On Demand:** Access new data throughout the day.
- **Robust:** Access pricing and product data for any number of competitors.
- **Dynamic:** Take advantage of continuous access to critical information as QL2 Business Insights for Petrol adapts to website changes.

## Optimize Your Success with QL2

Learn more about how QL2 can help you access the vital data you need to gain and hold a competitive advantage and discover new market opportunities. See for yourself how easy it is to access and visualize the data you need to optimize your success. Start today and join the hundreds of organizations around the world that rely on QL2 for manageable data on demand.



Geographical Presentation of Price Changes by Week via QL2 Business Insights for Petrol

## Request a Free Demonstration

Let us show you how QL2 Business Insights for Petrol can optimize your success. Contact us today.

Email [sales@QL2.com](mailto:sales@QL2.com).



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