

QL2 Names Susan Reed to Vice President of Human Resources

SEATTLE — July 20, 2009 — QL2, the leading on-demand data access platform provider, today announced that Susan Reed has joined the company as vice president of human resources (HR). In this role, Reed will lead QL2's global HR activities, including recruitment and retention, talent and performance management, leadership development and compensation policy.

Reed has more than 25 years of HR experience in both executive management and business development roles. She brings extensive knowledge in domestic and international business affairs and has deep expertise in leading strategic programs like executive team assessments, process improvement sessions and change management programs.

"Sue is uniquely qualified to lead our global HR team with new approaches and insights, while maintaining the core culture of innovation and teamwork we're known for," said Russ Aldrich, chief executive officer at QL2. "Her broad, cross-industry experience and natural leadership abilities will be instrumental in the company's next phase of growth."

Prior to joining QL2, Reed served as an HR consultant with several small to mid-size companies, focusing on executive team development and alignment of HR programs with business strategy and company culture. She has also held senior management positions at Intermec Technologies, Mercer Human Resource Consulting and Millennium Chemicals.

Reed holds a Masters in Business Administration from Loyola College in Maryland and a B.A. in Business Accounting from University of Nebraska. She is also a Certified Public Accountant.

About QL2 Software, Inc.

QL2 is the leading on-demand data access platform provider that delivers the right data in the right format at the right time. Organizations that depend on market information as part of their commerce strategy rely on QL2 to gain vital access to quantitative data on products and markets. QL2 lets customers quickly understand their market and make critical changes to stay aligned with their strategic objectives.

More than 250 clients in 40 countries depend on QL2 Data as a Service (DaaS) solutions for accurate and reusable data on channels and products, competitive positioning, and industry specific markets. The QL2 client-roster includes more than 100 airlines, three of the top five global pharmaceuticals, and market leaders in retail, consumer products and life sciences. Founded in 2003, QL2 was named to the 2007 Inc. 500 and 2008 Inc. 5000 list of the fastest growing private companies, the 2008 Red Herring 100, and has been included in KMWorld's 100 Companies That Matter for the past four years and Trend-Setting Products for the past three years. For more information, please visit www.QL2.com.

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