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## **Caesius Software changes name**

### *Leading Web mining company to become QL2 Software*

**SEATTLE, Wash., December 23, 2002** – In a move to overhaul its corporate identity Caesius Software, Inc. will become QL2 Software, Inc. effective January 1, 2003. According to Chris Buckingham, president of Caesius Software, 90% of Caesius' customers buy direct. "Having a company name that is easy to remember, pronounce, and spell is critical to our ongoing branding strategy."

The management team, address, and phone numbers are unchanged. The Web address will become [www.QL2.com](http://www.QL2.com) and the prior Web addresses ([www.caesius.com](http://www.caesius.com) and [www.webql.com](http://www.webql.com)) will redirect traffic to the new address for the foreseeable future. Email addresses are unchanged except for the suffix changing from "caesius.com" to "QL2.com".

**About QL2**

QL2 Software™, Inc. ([www.QL2.com](http://www.QL2.com)) is enabling organizations to mine critical business information from the World Wide Web and other unstructured data sources. QL2 has developed a powerful award-winning product, WebQL, automating this tedious process by systematically pinpointing and extracting information from the Web for presentation in readable report formats or delivery to applications for additional processing. This patent-pending technology powers competitive intelligence (CI) business intelligence (BI), Knowledge Management (KM), and Business Activity Monitoring (BAM).

Founded in April 2000, QL2 Software has won critical acclaim for its product, WebQL from industry analysts and the press. Launched in March 2001, WebQL is used for Web mining by some of the largest companies in the world.

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