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Powerful Analytics Module for QL2's Web Mining Solutions
*Leading unstructured data solutions provider adds functionality to
its popular applications*

Seattle – October 5, 2004. QL2 Software today announced a new Interactive Analytics Module (IAM) to complement its hosted web mining and unstructured data management applications. Branded as QL2 Solutions, these ASP delivered applications deliver massive amounts of critical business data everyday to Fortune 1000 companies throughout the world.

“For four years QL2’s tools and applications have reliably extracted and integrated critical business data from unstructured data sources like the Web”, commented Chris Buckingham, QL2’s CEO. “Clearly we have gotten the data acquisition piece right. Now with our new IAM, our customers can see multi-dimensional views of massive amounts of data. This makes it easier for them to make critical decisions. The IAM extends QL2’s leadership position in the unstructured data space.”

The features of the Integrated Analytics Module include:

- An intuitive user interface delivers new views immediately after parameter changes.
- Graph and calendar presentation options.
- Flexible data combination makes it easy to compare current with historical data.
- Hosted on the QL2 Client Center. There is no hardware to buy or software to install.
- Seamlessly integrated with all hosted QL2 Solutions. No complex data acquisition and loading procedures.
- Supporting data conveniently viewable in easy-to-read tabular format.

Prices for the IAM run from \$8,000 to \$50,000 per year depending on usage. For more information, logon to www.QL2.com.

About QL2:

Founded in April, 2000, QL2 Software has become the leading provider Web mining and unstructured data management tools and solutions. Its customers include over 20 Fortune 500 companies and are among the largest in the travel, retail, distribution, and life sciences industries. More information about WebQL and QL2 Software is online at www.QL2.com

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