

For Immediate Release

QL2 Software Appoints Glenn Hasen as President and CEO

*Former Blue Titan and Pivotal executive to drive QL2 leadership
and growth in Market Intelligence On Demand arena*

SEATTLE, August 1, 2007 – QL2 Software, the leading provider of Market Intelligence On Demand data solutions, today announced the appointment of Glenn Hasen as president and CEO. QL2 Software provides market intelligence solutions and services to Global 2000 companies in business sectors including retail, financial services, travel and pharmaceuticals. It currently has more than 230 customers and has doubled its customer base year-over-year for the past three years. Hasen will drive the overall strategy for QL2 Software during this time of explosive growth for the company and the overall Market Intelligence On Demand category.

Bringing more than 20 years of industry experience to QL2 Software, Hasen was most recently the CEO of Kapow Technologies, where he established the company's North American presence. Prior to Kapow, Hasen was CEO and co-founder of Blue Titan Software, an early pioneer in SOA infrastructure, where he helped guide the company to its successful acquisition by SOA Software. Before Blue Titan, Hasen served as executive vice president of global field operations for Pivotal Corporation, and led the company's stellar growth and subsequent successful Initial Public Offering. Additionally, he held several executive level positions with Information Builders and Computer Associates respectively.

"We are excited to have Glenn on our team as the company continues to experience phenomenal growth," said Narry Singh, executive chairman of QL2 Software. "With his expertise in commercializing disruptive technologies and scaling global operations, Glenn is the right leader to take QL2 to the next stage of our evolution. I look forward to working closely with Glenn as we continue to expand our leadership in Market Intelligence On Demand solutions."

"QL2 is at a very exciting juncture," said Glenn Hasen, chief executive officer and president of QL2. "The company has an impressive record of developing mission-critical solutions across multiple sectors that all leverage a highly unique platform, combined

with an ambitious goal of transforming how our customers compete with Market Intelligence On Demand. I'm looking forward to leading this organization to the next phase of our success."

About QL2 Software, Inc.

Founded in 2002, QL2 Software is the leading provider of Market Intelligence On Demand solutions that empower Business Intelligence, Competitive Intelligence, Enterprise Search and Text Analytics applications to deliver the data that drives the business of over 230 companies in 38 countries. QL2 was named to KMWorld's "Top 100 Companies" and "Trend-Setting Products of 2006" in addition to placing high on the list of Fastest Growing Private Companies by the Puget Sound Business Journal for two consecutive years. For more information, please go to: www.QL2.com

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