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**QL2 Announces Developer's Program for
Unstructured Data Management Tool**
Free download and support available to SQL programmers

SEATTLE, Wash., July 10, 2003 – QL2 Software, a leading provider of Web mining and unstructured data management solutions today announced a new initiative to familiarize SQL programmers with its award winning developer's tool, WebQL. "Some experts have estimated the amount of unstructured data is four times larger than the amount of structured data. WebQL version 2 provides SQL programmers a powerful and robust tool to manage this valuable data, wherever it may reside," commented Chris Buckingham, president of QL2.

The initiative includes a free download of WebQL for 90 days with free developer support.

Download instructions are available at <http://www.ql2.com/developers.php>.

Since its release in March 2003, WebQL version 2 has won critical acclaim from developers in the travel, energy, publishing, and retail industries. Bob Anderson, a developer for a leading energy company and WebQL version 2 user comments, "The thing that I have enjoyed the most about the product is I did not have a huge learning curve. WebQL handles all the TCP/IP processing, error handling, data file formatting, etc. It just needs to be told where to go, what to capture, and where to put the results. I have also appreciated the personal support that the QL2 team has provided. They even helped me write a couple queries."

Ted Kubaitis, QL2 founder and director of developer relations is spearheading the initiative. “Being a developer myself, I understand the needs of developers and I’ve made sure the QL2 Developers Program delivers value and opportunity while minimizing the demands on their time. The feedback from developers currently working with WebQL indicates there is a pent-up need for applications to manage the growing amount of unstructured data,” said Kubaitis. “I’m dedicated to making this program one that developers will embrace.”

WebQL version 2 includes many new features critical to developing complex Web mining and unstructured data management applications including:

- Concise notation based on familiar ANSI standard SQL
- Integrated extraction and navigation functions reduce time to develop and maintain
- Interactive development environment with fully featured highlighting editor and real-time delivery of results in grid, textual, and HTML formats
- Multiple “structure sensitive” extraction methods resilient to page changes
- Web forms discovery and automated forms completion providing “deep Web” access
- Support for many common source and destination file formats including proprietary email
- Runs on Windows, Linux, and Unix platforms
- Support for cookies, user agents, frames, tables and authentication
- Query execution scheduling enabling “lights out” operation
- Sophisticated algorithms for page request throttling
- Integrated identity protection options
- High performance, massively parallel deployment available without special coding
- Automatic session management
- Robust APIs for embedding WebQL within applications, Web services, or creating user friendly interfaces
- Image extraction
- Command line for automated control of queries
- Automatic execution of JavaScript and VB Script

- Facilities for local or remote query execution
- “Localize HTML” feature for making Web page snapshots
- Comprehensive facilities for error trapping and reporting

For more information about WebQL and QL2 Software, visit www.QL2.com.

About QL2

QL2 Software™, Inc. (www.QL2.com) is enabling organizations to manage critical business information from the World Wide Web and other unstructured data sources. QL2 has developed a powerful award-winning product, WebQL, enabling precise extractions from the Web or other unstructured data sources for presentation in readable report formats or delivery to applications for additional processing. This patent-pending technology powers competitive intelligence (CI) business intelligence (BI), Knowledge Management (KM), and Business Activity Monitoring (BAM).

Founded in April 2000, QL2 Software has won critical acclaim for its product, WebQL from industry analysts and the press. Launched in March 2001, WebQL is used for Web mining and unstructured data management by some of the largest companies in the world.

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