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## **Greg Lauckhart Joins Caesius Software As New CTO**

*Co-founder of successful startups to lead WebQL development team*

**SEATTLE, Wash., October 4, 2001** – Caesius Software, Inc., a provider of Web Harvesting software for Web research automation and Enterprise Application Integration (EAI), announces the hiring of Greg Lauckhart for the position of vice president and CTO. In this position, Lauckhart will oversee the development of Caesius' award winning Web Harvesting product, WebQL.

Prior to joining Caesius, Lauckhart served as vice president of engineering for Jupiter Media Metrix and was a founder of successful startups AdRelevance and NetBot.

"We are very fortunate to have someone with Greg's expertise to take WebQL to the next level of technical excellence and customer functionality. In addition, his experience as a founder of multiple successful startups will be a great complement to the management team" said Chris Buckingham, president of Caesius. "Greg's ideas for enhancing WebQL technology will change the ways businesses use the Web" predicts Ted Kubaitis, WebQL's chief architect.

While attending the University of Washington, Greg participated in the development and commercialization of MetaCrawler, the first meta search engine. He is the co-inventor of patented and patent pending technologies for Web query and prevalence.

### **About Caesius**

Caesius Software™, Inc. ([www.Caesius.com](http://www.Caesius.com)) is enabling organizations to gather and manage critical business information from the World Wide Web. This Web information gathering process is earning its own labels among industry analysts -- "Web Harvesting" or "Web Farming." Caesius has developed a powerful award-winning product, WebQL, automating this tedious process by systematically pinpointing and extracting information from the Web for presentation in readable report formats or delivery to applications for additional processing. This patent-pending technology powers business intelligence (BI) and facilitates enterprise application integration (EAI) delivering significant business benefits to companies and institutions of all sizes.

Founded in April 2000, Caesius Software's has won critical acclaim for its product, WebQL from industry analysts and the press. Launched in March 2001, WebQL Enterprise Edition is already being used to harvest the Web by some of the largest companies in the world.

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