



For Immediate Release

QL2 Appoints Retail Veteran Kerri Bumgardner to Vice President of Engineering

SEATTLE — June 17, 2009 — QL2, the leading on-demand data access platform provider, today announced the appointment of Kerri Bumgardner as vice president of engineering. A seasoned executive with extensive experience in the retail industry, Bumgardner will lead QL2's development team and be responsible for delivering enterprise-class solutions for vertical industries including retail, travel, entertainment, hospitality, life sciences and information services.

“We are pleased to add a talent like Kerri to QL2's executive staff. Her leadership will help continue the positive growth and momentum we've experienced thus far in 2009,” said Russ Aldrich, chief executive officer at QL2. “Kerri's well-rounded background includes an ideal blend of technology and management expertise that will be key in helping QL2 reach strategic business goals. Her experience in the retail space, with companies such as Nordstrom, will be an asset as we continue to build our brand in the retail industry and beyond.”

With more than 25 years of experience, Bumgardner has a strong comprehension of complex technical situations. Additionally, she has extensive experience in reengineering IT departments, drastically improving communication and reducing the total cost of ownership in business process development and change management. Beyond her technical knowledge, Bumgardner's expertise extends into hiring, evaluating, advancing and retaining personnel.

Prior to joining QL2, Bumgardner was the director of merchandising systems and manager of technology support services at Nordstrom in Seattle where she was a key member of a top 500 executive team in the company. During her tenure at Nordstrom, Bumgardner held positions as the manager of technology support services and a variety of consulting roles. Bumgardner was also the vice president of network and customer operations at Telicor, Inc.

About QL2 Software, Inc.

QL2 is the leading on-demand data access platform provider that delivers the right data in the right format at the right time. Organizations that depend on market information as part of their commerce strategy rely on QL2 to gain vital access to quantitative data on products and markets. QL2 lets customers quickly understand their market and make critical changes to stay aligned with their strategic objectives.

More than 250 clients in 40 countries depend on QL2 Data as a Service (DaaS) solutions for accurate and reusable data on channels and products, competitive positioning, and industry specific markets. The QL2 client-roster includes more than 100 airlines, three of the top five global pharmaceuticals, and market leaders in retail, consumer products and life sciences. Founded in 2003, QL2 was named to the 2007 Inc. 500 and 2008 Inc. 5000 list of the fastest growing private companies, the 2008 Red Herring 100, and has been included in KMWorld's 100 Companies That Matter for the past four years and Trend-Setting Products for the past three years. For more information, please visit www.QL2.com.

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